

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	SHORR JOHNSON MAGNUS		BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602		PO BOX 58746	
ADDRESS	Philadelphia	PA 19103-3700	Philadelphia	PA 19102-8746
	USA		USA	
CONTACT	MICHAEL D'ETTORE		PRODUCT BOB CASEY FOR SENATE SUMMER WEEK	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE	1310
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 08/07/12 AND ENDING 08/13/12 NO. WEEKS: 1				

Cancellation Notice
Required
 Announcement 28 days
 prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply
 NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL SDCST	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION. ALL RATES ARE PRE EMTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN										
1	22222..	8 2	07:00A	09:00A	30S	08/07/12-08/10/12 08/13/12-08/13/12	THE EARLY SHOW	10	225.00	2250.00
2	11111..	4 1	05:58A	07:00A	30S	08/07/12-08/10/12 08/13/12-08/13/12	THIS MORNING 6-7AM	5	500.00	2500.00
3	11111..	4 1	04:00P	05:00P	30S	08/07/12-08/10/12 08/13/12-08/13/12	4PM EARLY NEWS	5	500.00	2500.00
4	11011..	3 1	07:30P	07:58P	30S	08/07/12-08/10/12 08/13/12-08/13/12	THE INSIDER	4	450.00	1800.00
5	11111..	4 1	11:35P	12:37A	30S	08/07/12-08/10/12 08/13/12-08/13/12	11:35P-12:37A - LETTERMAN	5	325.00	1625.00
6	1..1111	4 1	11:00P	11:30P	30S	08/09/12-08/12/12 08/13/12-08/13/12		5	1100.00	5500.00
Total Contract:								34		16175.00
Billing Summary										
Qtr 3-12			Jul	Aug	Sep	Total				
			.00	15725.00	.00	15725.00				
							GRAND TOTAL		15725.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION